

Jeffrey L. Bennett

248.444.0161 | www.jlbwedding.com | jeffreylbennett@gmail.com | Clawson, MI

CAPABILITIES

Practiced in strategic, conceptual thinking. Proficient listener and communicator. Empowered by opportunities to mentor and lead. Accomplished in design, layout, software and retouching skills. Operates a freelance photography side-business that strengthens organization, project management, and detailed attention to the production process. Software skills include a mastery of Adobe CS4, and working HTML/CSS/PHP and Flash.

WORK EXPERIENCE

June 2009 – Present

Senior Designer / Team Leader at Innovative Media | Madison Heights, MI

Gained additional concepting and design experience working on print and web projects for clients including Penske Corporation, SmartCar USA and Chrysler Group. Due to the size of the agency, account service skills are a daily requirement as well as thorough management and art direction of Innovative Media's in-house printers. Duties also encompassed managing in-house designers, overseeing team workflow and interviewing new hires.

July 2008 – June 2009

Senior Designer / Art Director at Kensington | Troy, MI

An in-house position designing, illustrating and steering multiple brands for Kensington Church. Provided original photography for most in-house projects. Team experience gained from working directly with organization leaders, web programmers, other designers and multiple printing vendors. Account service skills gained overseeing the printing budgets of multiple departments.

June 2006 – July 2008

Senior Designer at Innovative Media | Madison Heights, MI

Gained design experience working on print, web and large format graphics including vehicle and building wraps. Managed and trained design interns.

February 2005 – June 2006

Senior Designer at Marketype | Troy, MI

An in-house position designing, illustrating direct mail advertisements for regional retail & service clients. Responsible for print design and training all designers on new design related software, photo retouch & scripted automation.

June 2001 – February 2005

Art Director / Web Master at Rochester College | Rochester Hills, MI

Steered the visual identity of Rochester College including design, illustration and photography for print and web for both internal and external use. Designed, programmed and maintained the college's websites working with the information technology department. Managed and trained design interns.

EDUCATION

August 1998 – May 2001

Harding University, BFA in Graphic Design, Cum Laude | Searcy AR

AFFILIATIONS

PPA Professional Photographers of America, Member